

# DARRYL ANDERSON, MANAGING DIRECTOR WAVE POINT CONSULTING LTD

## PROFILE

**Multi-modal Strategist | Marine Transport and Logistics Expert | Business Consultant**



Transportation and logistics executive skilled in building teams to overcome the obstacles of moving goods and people to market. Quoted in leading international publications *Bloomberg News*, *The Journal of Commerce*, *IHSMarket/Fairplay* and the *Financial Times*. Darryl has served clients from, or with projects interests in, North America, Australia/New Zealand, Northern Europe, The Gulf Cooperation Council Region, South Africa and South America.

Mr. Anderson integrates global macroeconomic trends with local market conditions, operational insights and regulatory knowledge to enlarge market share and maximize margin for small and mid-cap firms. He helps clients achieve the lowest cost delivery of products utilizing, road, rail, marine transport as well as other logistics options. Thus, driving improved business performance, shareholder value and creating competitive advantage.

Darryl has worked with international trade, supply chain participants, transport service providers and shippers and tourism sector stakeholder for 28 years. Mr. Anderson's private sector leadership roles have included Managing Director, Wave Point Consulting Ltd, President & CEO of the Port Alberni Port Authority, Business Development Manager for the Greater Victoria Harbour Authority. Public sector involvement includes serving as Policy Manager, Rail, Intermodal & Marine for Alberta Transportation, Manager, Trade Policy and Business Intelligence for Alberta Energy departments and Chief Harbour Authority Implementation for Fisheries and Oceans Canada.

Mr. Anderson has established himself as a published researcher and author whose work has informed senior decision makers within government and in businesses across Canada and beyond. He has provided maritime policy analysis to the federal Privy Council Office, provincial cabinet, and appeared as an expert witness for the Canadian Senate to educate Senators regarding the safe marine transportation of hydrocarbons. As a sought-after provider of trade and marine transportation intelligence and advisory services, Mr. Anderson contributes to the *Australian Journal of Maritime & Ocean Affairs*, *BC Shipping News*, *Canadian Sailings*, *Canadian Naval Review*, *Canadian Transportation Research Forum*, the *Journal of the Canadian Heavy Oil Association*, *Maritime Studies*, and *Shipping Network*, among others. He is a frequent media contact and commentator in news sources such as *Business in Vancouver*, *CBC*, *Canadian Press*, *CTV*, *Douglas Magazine*, *Financial Post*, *The Journal of Commerce*, *The Georgia Straight*, *The Globe and Mail*, *SeaTrade Magazine*, *The Foundry @ Time Inc.*, *The Tyee*, *The Times Colonist*, *Vancouver Sun* and *Wood Business*.

As a sought-after writer and speaker on maritime trade topics. Subjects include bulk and containerized cargo, cruise shipping, maritime policy, environment and security and trade policy.

## EDUCATION

- MBA (with Distinction), Maritime Management, Australian Maritime College, Tasmania, Australia
- BA, Trinity Western University, British Columbia, Canada
- Diploma, Urban Land Economics, University of British Columbia
- Certificate in Shipping & Marine Operations, British Columbia Institute of Technology

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## SPEAKING ENGAGEMENT HIGHLIGHTS

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- BC Economic Summit 2017 – Making Waves, 2017
- How to Overcome Trade Barriers in Markets with Potential, FITT Twitter Chat, 2017
- Cargo Logistics Canada 2017
- Association of Operations Management (APICS) Vancouver 2016 – Supply Chain Strategy Summit
- BCIT International Business Management Program (IBMP) Showcase 2016
- Cargo Logistics Canada, 2015
- Crunch Time on The Coasts: Canada's LNG Prospects, Financial Post Live Chat, 2014
- Harbour Authority Association of BC, 2014
- Expert witness for The Canadian Senate to educate Senators regarding the safe marine transportation of hydrocarbons, 2013
- Canadian Heavy Oil Association Fall Business Conference, 2012
- Canadian Transportation Research Forum, 2012, 2011, 2010, 2005, 2003, 2002
- Tourism Educators of British Columbia, 2009

## INDEPENDENT MARITIME & TRANSPORT JOURNALIST

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### Bulk & Containerized Cargo

- *A Single Key Performance Indicator*, BC Shipping News.
- *Canada's Gateway Ports: Title Holders and Contenders*, BC Shipping News.
- *Forest Exports: Old and Second Growth Opportunities*, BC Shipping News
- *Inland Logistics and Terminals Drive Gateway Growth*, BC Shipping News.
- *Local Logistics Serve Global Opportunities*, BC Shipping News.
- *Natural Gas Liquid Exports Via Pacific Northwest Ports*, BC Shipping News.
- *Port Trucking Off the Rails*, BC Shipping News.
- *Record Grain On the Move*, BC Shipping News.
- *Why LNG will not be the only new fuel looking for new markets*, Canadian Sailings.
- *Vital Cargo Flowing, Short Distances: Short Sea Shipping*, BC Shipping News.

### Cruise, Passenger & Ro-Ro

- *Auto logistics driving port activity*, BC Shipping News.
- *B.C.'s Cruise Industry Cluster*, BC Shipping News.
- *Big Ship Ready – Cruise Terminal Planning*, BC Shipping News.
- *Canada's Cruise Advantages*, BC Shipping News.
- *West Coast Cruise: 2013 Outlook*, BC Shipping News.

### Maritime Policy, Environment & Security

- *Discontent at Sea - The Illegal Transport Of Migrants By Ship*, BC Shipping News.
- *Fuelling Improvements and Change in Maritime Transport Emissions*, BC Shipping News.
- *Government of Canada invests over \$250 million in Esquimalt Graving Dock*, BC Shipping News.
- *Marine Terminals – Port Security, Frontline Safety & Security*.
- *Power In The Hands Of The Few- Regionalism and Port State Control*, Shipping Network.
- *Oil-by-rail: the start of the second period*, Canadian Sailings.
- *Setting the Pace for Green Technology Use in Maritime Transport*, BC Shipping News.
- *Shipping Oil Off the West Coast - What Policies Exist Or Are Needed To Support It?* Journal of the Canadian Heavy Oil Association.
- *The Face of Seafarer's Rights – An International and Local Perspective*, BC Shipping News.

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- *The Maritime Labour Convention – Persistence, Policy Significance and Port State Control*, BC Shipping News.
- *West Coast Oil Tankers - The Gathering Storm Intensifies*, Canadian Sailings.
- *What does “world-class response” really mean?* Canadian Sailings.

## Trade & Logistics

- *Canada Transportation Act Review*, BC Shipping News.
- *Economic and Business Outlook Brightens for 2014*, BC Shipping News.
- *Federal Maritime Commission Inquiry Threatens to Blow B.C.’S Container Trade on To The Rocks*, BC Shipping News.
- *How to Trade with a Dragon*, BC Shipping News.
- *Prospects for Canadian Port’s Cold Cargo Heat Up*, BC Shipping News.
- *Seizing Canada’s Potential: A Renewed Trade Policy Agenda*, BC Shipping News.
- *Shifting Tailwind Propel Canada’s Energy Trade*, BC Shipping News.
- *Trade Reliant, Trade Compliant*, BC Shipping News.
- *Trans Pacific Partnership – Where’s The Beef?* BC Shipping News.

## PUBLICATIONS\*

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### Bulk & Containerized Cargo

- Anderson D. & Spears, J. (2012), ‘The Maritime Transport of Canadian Crude Oil: Improving Sustainability in the Age of Occupy Wall Street Protests’, 47th proceedings of the Canadian Transportation Research Forum.
- Anderson D. & Spears, J. (2012), ‘Regulating Oil Tanker in Canadian Waters’, Australian Journal of Maritime & Ocean Affairs. June 2012.
- Monteiro, J. & Anderson, D., (2010), ‘Cool Cargoes, Reefers and Refrigerated Shipping’, 45th proceedings of the Canadian Transportation Research Forum.

### Cruise & Passenger

- Anderson, D. (2011), ‘Navigating the Eddies in the Maritime Leisure Transport Sector in British Columbia’, 46th proceedings of the Canadian Transportation Research Forum.
- Anderson, D. & Monteiro, J. (2012) ‘Domestic Water Transportation Before and After Deregulation’, 47th proceedings of the Canadian Transportation Research Forum.
- Monteiro, J., Robertson, G. & Anderson, D. (2011), ‘Changing Currents in the Canadian Ferry Transport Sector’. 46th proceedings of the Canadian Transportation Research Forum.

### Maritime Policy & Security

- Anderson, D. (2002), ‘The Effect of Port State Control on Substandard Shipping’, Journal of Maritime Studies. Winner of the 2002 Canadian Transportation Research Forum best conference paper award.
- Anderson D. (2013), ‘Migrant Smuggling in Canadian Waters’, Summer 2013 issue of Canadian Naval Review.

### Ports & Terminals

- Anderson, D. & Monteiro, J. (2010), ‘Marine Container Terminal Operators: The Extent of Competition’, 45th proceedings of the Canadian Transportation Research Forum.
- Anderson, D. (2005), ‘Midstream Opportunities and Challenges for Canada’s West Coast Ports’, 40th proceedings of the Canadian Transportation Research Forum.
- Anderson, D. (2003), ‘Liner Shipping Strategy Selection: Lessons for Canadian Ports’, 38th proceedings of the Canadian Transportation Research Forum.

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## Trade Policy

- Anderson D. & Spears, J. (2012), 'Canada's Asia-Pacific Energy Trade Prospects: A Maritime Perspective', Summer 2012 issue of Canadian Naval Review.

## Highway Transportation

- Woodroffe, J., Anderson, D., & Ash, L. (2004), 'The Influence of Policy on Crash Rates of Long Combination Vehicles', 8th International Symposium on Heavy Vehicle Weights and Dimensions, Best paper award short-list.
- Woodroffe, J., Anderson, D., & Ash, L. (2004), 'Long Combination Vehicle Usage – Freight, Energy, Road Infrastructure, & Safety Outcomes'

\* Peer-reviewed or published conference proceedings

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